



**Imagine Greater Tucson  
Board Meeting  
July 15, 2011  
8:00 AM-10:00 AM**

**Attendees:** Keri Silvyn, David Neri, Lucinda Smedley, Ben Korn, Petra Boehm, John Shepard, Arlan Colton, Kathy Ward, Enrique Serna

**By Phone:** Dina Scolone-Romero, Robin Shambach (part time), Iris Patten (part time)

**Approval of June 24, 2011 minutes**

**Motion** to approve: Kathy Ward

**Second:** Petra Boehm

No discussion

Unanimous approval

**Finance Committee Update/Interim Treasurer Discussion**

Robin Shambach is now a signatory, along with Keri, on the Wells Fargo bank account. Lorna Petersen, IGT's part time bookkeeper, has limited access. Keri reviewed the Finance Committee meeting notes of July 8 which had been distributed to Board members prior to the Board meeting.

**Motion** to appoint Robin Schambach as Board Treasurer: Arlan Colton

**Second:** David Neri

No discussion

Unanimously approved

Cherie Campbell, previously Board Treasurer, will continue on the IGT Board and Finance Committee representing PAG

Appointment of Robin as Treasurer created a vacancy for Secretary on the Board of Directors.

**Motion** to appoint Kathy Ward as Board Secretary: Lucinda Smedley

**Second:** Enrique Serna

No Discussion

Unanimous vote

**Motion** to provide Lorna Petersen with access to CFSA financial software in order to monitor IGT accounts online: Lucinda Smedley

**Second:** John Shepard

No discussion

Unanimously approved

Keri Silvyn advised the Board that while the organization is in good financial standing, cash flow is a challenge as reimbursements can lag 30 to 45 days after expenditures. Board members are encouraged to identify funding sources that can provide funding to cover the interim periods.

Lorna Petersen is working on a Financial Policies and Procedures guide for the Finance Committee to review and comment. A schedule for adoption by the Board will be determined shortly.

### **Report and Decisions on Vision/Mission Statements**

All Board members received a copy of the Vision/Mission Statements that were discussed at the IGT Retreat and reviewed/revised again by the Steering Committee. David Neri presented Vision/Mission Statements that he had prepared in advance of the meeting. Considerable discussion ensued regarding specific wording, ability to remember the statement, longevity, meaning/interpretation of key words, etc. Bottom line that all agreed is that both statements need to be short and convincing regarding IGT's capabilities and ability to influence.

During Board discussion of the Vision/Mission Statements, Beth Walkup joined the meeting having signed the IGT contract appointing her as Interim Director.

### **Final IGT Vision Statement:**

The Imagine Greater Tucson Vision is to foster a vibrant, diverse and prosperous community for current and future generations founded on our shared regional values.

### **Final IGT Mission Statement**

The Imagine Greater Tucson Mission is to empower our diverse region to collaboratively create a physical and cultural environment that reflects, preserves and enhances our shared community values.

**Motion to approve both statements:** Petra Boehm

**Second:** David Neri

No discussion

Unanimous approval

### **Introduction of Pamela Doherty and fundraising happenings.**

Due to time constraints, Pamela's presentation was reduced from 20 minutes to 5. Pamela advised that she has been working closely with Keri to identify good funding prospects. Individual strategies will be developed for each. She is targeting and creating strategies for potential and repeat investors. She stressed the need to ensure a solid foundation for fundraising going forward without taking too much time to do so. A succinct explanation regarding why someone would want to invest in/contribute to IGT is needed and will be developed to assist Board members in identifying potential funding sources.

Pamela advised that there are currently 12-15 prospects in play, thanks to Keri's efforts. She is putting the structure in place to capitalize on and convert these prospects. She is also working on broader fundraising strategies for Board members' involvement. A Development Committee may be created but an Advisory Group is probably the best starting point. Need to ensure that Board fundraising strategies fit with governance going forward. Goal is for each Board member to identify prospects, turn them into leads and convert them.

## **Other Business**

Keri thanked Board members Arlan Colton, John Shepard and Petra Boehm for their assistance in getting two grant proposals pulled together and submitted. One is for a Tohono O'odham grant and the other is for the 5 Communities Grant.

Huge thank you to Robin Shambach for all of her work related to the finances, contractors, reimbursements and PAG report.

Meeting adjourned at 10:05AM