IMAGINE GREATER TUCSON
Shaping our future together

MOVING OUR REGION FORWARD

TALK

WHAT DO WE VALUE?

PHASE 1 - SHARED VALUES

IMAGINE GREATER TUCSON PROCESS KICKS OFF
Sept. 2010

IDENTIFY WHAT THE PUBLIC VALUES ABOUT THE REGION
Oct. 2010 - Feb. 2011
Gather public input through surveys, events and community conversations

CREATE TRENDS SCENARIO OF THE REGION
Feb. - March 2011
What our region could look like in the future

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THINK

WHAT'S OUR VISION FOR THE REGION?

PHASE 2 - DESIRED FUTURE

THE BIG REVEAL
April 7, 2011
Public event - Compares the Shared Regional Values with the Trends Scenario

SCENARIO BUILDING WORKSHOPS
May 18, 24, 25, 2011
Workshops for the public to map out their ideas for the future of the region

ALTERNATIVE SCENARIOS CREATED FROM WORKSHOP INPUT
June - Aug. 2011

"FUTURE REGIONAL SCENARIOS" PRESENTED TO THE PUBLIC
Sept. 2011
Present trends and alternative scenarios developed from the May workshops

PUBLIC ASSESSES SCENARIOS
Jan. - Feb. 2012
Performance measures assess each scenario's impact on the region's future

SYNTHESIZE PUBLIC FEEDBACK TO DEVELOP DRAFT VISION
March 2012

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ACTION

HOW DO WE GET THERE?

PHASE 3 - IMPLEMENTATION

THE DRAFT "REGIONAL VISION" PRESENTED TO THE PUBLIC
May 2012
Create a draft Shared Vision for the future, reflecting public input

PUBLIC FEEDBACK ON DRAFT VISION
May - June 2012

ACTION PLAN DEVELOPED
June - July 2012
Develop strategies to move our Region toward the Vision

ACTION PLAN PRESENTED TO THE PUBLIC
Aug. 2012
Includes performance measures, funding strategies and a monitoring plan

IMPLEMENT THE ACTION PLAN
Aug. 2012 - On