

TAKE ACTION

It's Your Future

How Should We Grow?

This January, Imagine Greater Tucson will ask you to make a very important decision about our region: "How Should We Grow?" The choice is in your hands.

Although the pace of growth has slowed recently, the population of the Greater Tucson Region is projected to double in the coming decades. While such growth will likely provide new and varied opportunities for residents of our region, it will also exacerbate some current challenges and likely present many new ones. Such growth will force us to answer fundamental questions about our regional direction:

How will we get to work, school, or any of our other daily destinations?

How much time are we willing to spend getting there?

What steps are we prepared to take to protect our unique desert environment?

What housing options do we want available to us?

How will we preserve our "small town feel" and sense of identity?

The answers to these questions must not be limited to only minimizing the negative impacts of growth. They must lay the foundation for building a stronger, more resilient community; a community that reflects our values and meets our aspirations. In short, these answers must describe a Vision for the future of our region.

Now is the time to create that Vision, a Vision that allows us to shape our physical environment in a way that preserves and enhances our regional values. Getting there won't be easy.

Creating a successful Vision requires that:

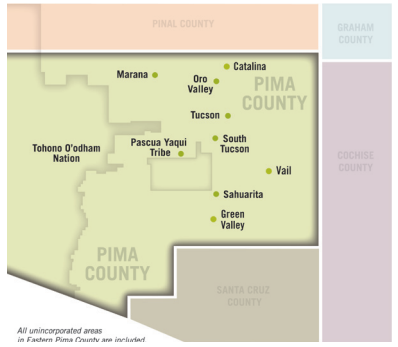
- We are informed about the trade-offs and consequences inherent in the choices we make.
- We make decisions based on our shared regional values.
- We work together to implement the outcome.

Your ideas are essential for creating that Vision. That's why this January Imagine Greater Tucson will ask you to make a critical choice about the region's future.

TAKE ACTION! Your input will help shape the future of the Greater Tucson Region.

To get more information, participate in this conversation, and share your own thoughts, please visit our website, ImagineGreaterTucson.org. Look for more articles from us about regional growth, our values and tradeoffs in upcoming editions of the *Arizona Daily Star*.

Advertising space provided by the Arizona Daily Star.



Areas to be impacted by Imagine Greater Tucson